



LOOKBOOK 2025

## **ABOUT US**

YEARN is where craft meets soul. We create handmade bags using crochet and macrame — not just as accessories, but as expressions of inner healing, quiet strength, and intentional living.

Each knot and loop tells a story: of slowing down, of creating with care, and of honoring the process — from hand to heart.

Our designs embrace simplicity — not as minimalism for the sake of trend, but as a return to essence. We believe that the most honest beauty often lies in the most basic forms.

Timelessly crafted. Emotionally rooted. Honestly made.

# WHAT WE

YEARN is where craft meets soul. We create handmade bags using crochet and macrame — not just as accessories, but as expressions of inner healing, quiet strength, and intentional living.

Each knot and loop tells a story: of slowing down, of creating with care, and of honoring the process — from hand to heart.

Our designs embrace simplicity — not as minimalism for the sake of trend, but as a return to essence. We believe that the most honest beauty often lies in the most basic forms.

Timelessly crafted. Emotionally rooted. Honestly made.





### KEY FEATURES

☆ Intuitive Simplicity

We embrace basic knots and simple patterns — not as shortcuts, but as a conscious choice. Each piece reflects our belief that clarity and beauty can emerge from the most fundamental forms.

Handmade with Presence
Every bag is crafted slowly and intentionally
by human hands — not mass-produced, but
made in calm rhythm, with heart and soul
stitched into every loop.

r Conscious Material Selection
We use responsibly chosen materials — both
new and repurposed — selected for texture,
durability, and their ability to carry a story.

- Limited & Thoughtful Production
  Our creations are made in small batches,
  allowing us to focus on quality, consistency,
  and emotional connection every bag is a
  quiet statement of care.
- Emotionally Rooted Design YEARN bags are made for those seeking stillness in the noise — products that hold space, carry meaning, and remind you to stay grounded.

#### PLEASE ALSO NOTE

Product Range: Fashion Accessories

Target Market:

YEARN is for those who find meaning in the simple, and depth in the handmade.

#### Vision:

To create with care, connect through craft, and lead with soul — reminding the world that simplicity and story can live in every stitch.













#### ENZI WOVEN BAG

"Enzi" means "strength" in Swahili — a name chosen to honor quiet resilience and inner grace.

Hand-knotted with macrame technique using sturdy paracord, the Enzi Handbag is a piece of calm power in compact form. Measuring 11" wide, 7" tall, and 1.2" deep, it's designed for moments when you want to carry lightly — with just what you need, and nothing more.

Inside, a removable drawstring lining offers both function and flexibility — protecting your essentials while allowing for a softer, more personal rhythm of use.

Simple in form, thoughtful in detail, and rooted in care — Enzi is a gentle reminder that true strength often speaks in whispers.







#### CARISSA WOVEN BAG

"Carissa" is a name that evokes grace and clarity — much like the bag itself: open, grounded, and quietly elegant.

Knotted by hand using macrame technique, the Carissa Totebag is made for those who carry not only essentials, but presence.

Measuring 15" wide, 11" tall, and 1.2" deep, it offers spacious simplicity with thoughtful proportions.

Inside, a removable drawstring lining adds function and flexibility — allowing you to keep your belongings safe, or open up space as you need. It's a bag that adapts to your pace, not the other way around.

With soft strength and purposeful design, Carissa is grace — made visible, made useful.







#### RUMI WOVEN BAG

Named after the poet Rumi, this piece carries the spirit of stillness and soul — a gentle space for the things that matter, both outside and within.

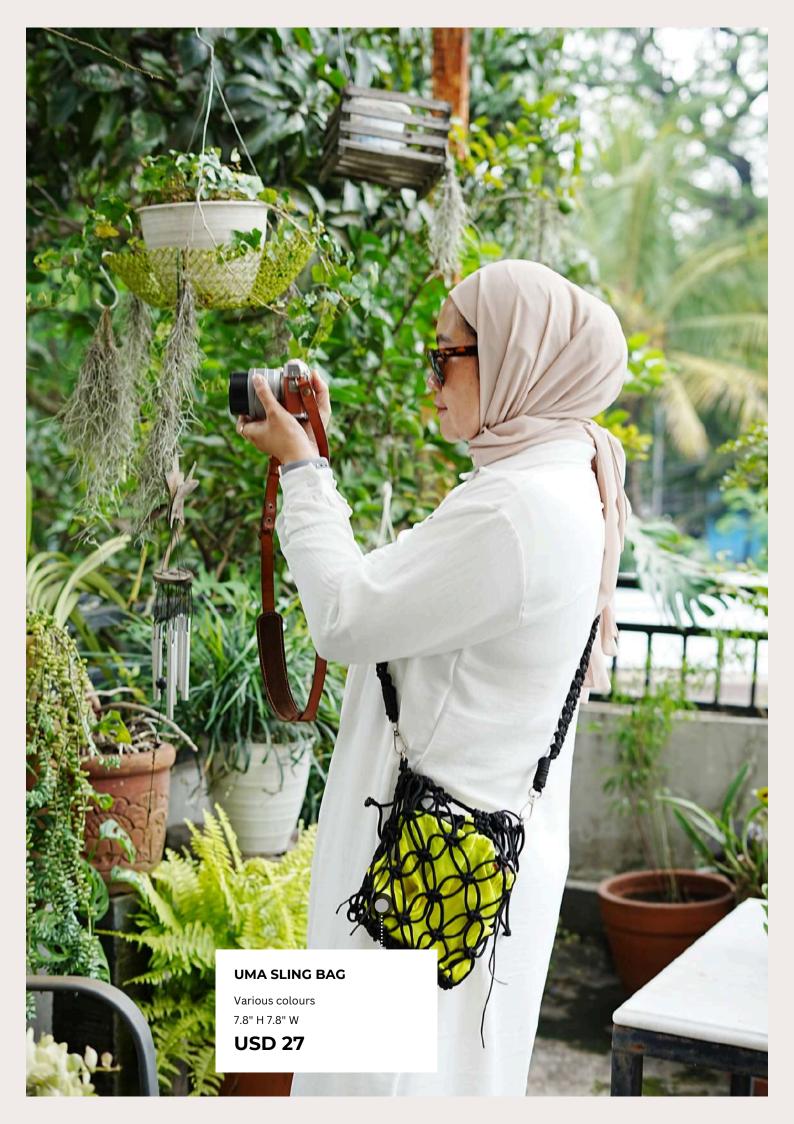
Handcrafted with paracord using macrame technique, the Rumi Handbag is designed for those who move through the world with quiet strength. Measuring 15.7" wide, 11.8" tall, and 1.2" deep, it offers spacious minimalism — enough room to carry your essentials with clarity and calm.

Inside, a removable drawstring lining brings softness, structure, and a sense of choice — allowing you to open, protect, or adapt as your rhythm changes.

Simple, soulful, and steady — Rumi is a poem in knots, made to be carried with grace.







#### **UMA SLINGBAG**

"Uma" speaks of quiet confidence — compact on the outside, yet open and generous within.

Crafted with macrame technique using paracord, the Uma Sling Bag is made for movement. With an adjustable strap and a drawstring closure, it adapts to your pace, your posture, your plans.

Though it appears small, its shape expands gently — holding more than meets the eye.

Measuring approximately 6" wide, 7" tall, and 1.2" deep when drawn, Uma offers spaciousness without the bulk.

Inside, a removable inner lining adds function, comfort, and security — letting you carry with intention, not excess.

Uma is the kind of companion you don't have to manage — just wear, and let it follow your rhythm.







#### ASHOKA TOTE BAG

Named after the Sanskrit word "Ashoka", meaning without sorrow, this bag carries the spirit of peace — grounded, open, and quietly strong.

Like Rumi, it's hand-knotted using macrame technique and paracord, but Ashoka adds a natural, refined contrast with its vegetable-tanned leather strap — soft to the touch, timeless in its aging.

Generously sized at 15.7" wide, 15.7" tall, and 1.2" deep, it's designed for those who move with presence — carrying just enough, without noise.

Inside, a removable drawstring lining adds both structure and softness — protecting what you carry while allowing you to stay fluid and light.

Ashoka is not just a bag — it's a quiet companion for days when you want to walk steady and feel held by what you wear.







#### PITALOKA SLINGBAG

"Pitaloka" means a woman of honor and light — a name that carries both softness and quiet power.

Handcrafted using macrame technique and durable paracord, the Pitaloka Sling Bag blends mindful design with effortless charm. Its compact silhouette — 11.8" wide, 9.8" tall, and 1.2" deep — expands gently with a drawstring closure, offering more space than meets the eye.

Designed for flow and freedom, it features an adjustable strap and a removable inner lining — giving you comfort, structure, and the freedom to carry with intention.

Pitaloka is a small reminder that lightness, when held with purpose, becomes strength.







#### RENGGANIS TOTE BAG

Named after a mythical mountain goddess, Rengganis embodies quiet power and graceful presence — a tribute to the kind of beauty that holds space without needing to explain.

Hand-knotted with paracord using macrame technique, and finished with a vegetable-tanned leather strap, Rengganis balances raw texture with natural elegance.

With dimensions of 15.8" tall and 13.7" wide, it offers generous room without losing its gentle form. A removable drawstring lining adds softness and structure, protecting your essentials while allowing the bag to move with your rhythm.

Rengganis is not just carried — it accompanies. A piece that feels both grounded and lifted, just like you.







#### SMARANDANA HANDBAG

Named after a poetic tale of love and inner fire, Smarandana carries the quiet intensity of something deeply felt, yet softly held.

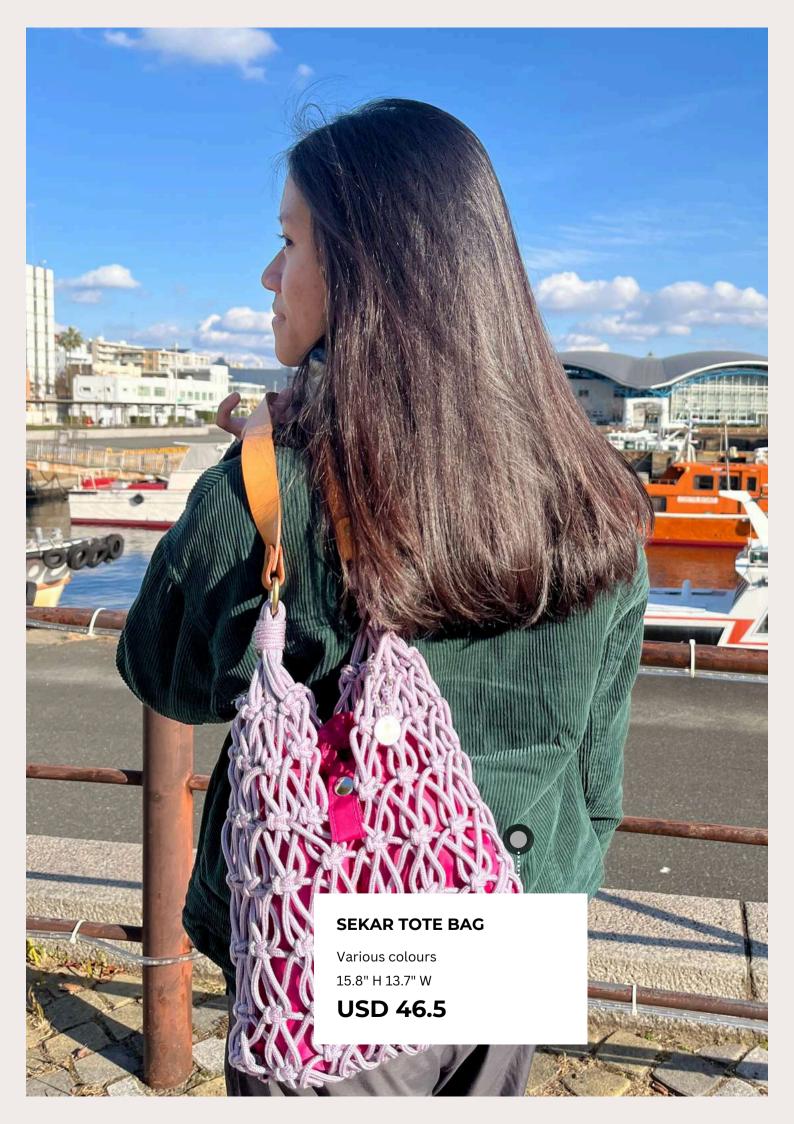
Handcrafted using macrame technique and paracord, this handbag is a blend of texture, structure, and soul. Measuring 15.8" tall and 13.7" wide, it offers a generous form — designed to carry not just items, but presence.

Its removable drawstring lining provides flexibility and comfort — keeping your essentials safe while allowing space to shift and breathe with your rhythm.

Smarandana is a bag for those who carry warmth within — calm on the outside, alive on the inside.







#### SEKAR TOTEBAG

"Sekar" means flower — a quiet symbol of beauty that blooms gently, yet fully, in its own time.

The Sekar Totebag is handcrafted with macrame technique using paracord, and finished with a vegetable-tanned leather strap — blending raw softness with natural strength.

Measuring 15.8" tall and 13.7" wide, it offers an open, spacious silhouette for days when you need more room, but still want to move lightly.

Inside, a removable drawstring lining adds structure and protection — letting you shift between openness and security with ease.

Sekar is a story of gentle growth — a reminder that even strength can feel like blooming.







